

Crossings Retail Center



Brief:

Located at the soon-to-be M-6 South Beltline and Kalamazoo Ave. intersection, the developers wanted to be one of the first to develop a retail/business center in the area. It was desired to build in two phases to maximize the developer's cash flow.

Strategy:

An eye-catching tower was designed in the first phase that can be seen from miles around. The use of brick with stone banding and medallions along with varying roof heights, provides an attractive building with a seamless phased development.



Project Information:

Building Size: Phase I: 11,142 S.F.
Phase II: 9,750 S.F.
Site Size: 2.78 Acres
Completion Date: Phase I: July 2001
Phase II: September 2002
Project Cost: N/A
Reference: Ron DeVries, Developer

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